



**Your NERLYNX (neratinib) tablets story is a gift to other women facing early-stage HER2+ breast cancer who have previously been treated with trastuzumab-based therapy.**

**Make a difference today by joining the Neat-HER patient registry and sharing your story.**

As a woman taking NERLYNX (neratinib) tablets for early-stage HER2+ breast cancer (after previously being treated with trastuzumab-based therapy), you have a unique opportunity to help other women with HER2+ breast cancer.

Your breast cancer story, told through your medical records, combined with the stories of other women in this study can go a long way in helping researchers understand how to potentially find **better solutions for women with early-stage breast cancer.**

## Sign up in less than 15 minutes!

- 1 Sign up for an account with Picnic Health.
- 2 Enter in your personal details and doctor information.
- 3 Your medical records will be automatically collected and organized into a digital file for your records and to anonymously share with researchers.

## How can I help?

It's easy. **Join Neat-HER**, a patient registry from Puma Biotechnology and Picnic Health. This important project aims to better understand the health and outcomes of people taking NERLYNX (neratinib) by collecting and anonymously sharing your medical records with researchers.

## What is involved?

By participating in the Neat-HER patient registry, you consent to anonymously share your medical records with researchers. **You will not be asked to take any treatments or medications as a part of this study, and no study visits are required.**

Patient registries are important because they help researchers understand outcomes and health trends of people over time. Sharing your breast cancer treatment journey will help researchers and doctors better understand your disease and treatments.



For more information

 **Contact our Patient Advocate**  
Cathy Carmody  
919.307.6783  
cathy@pinpointpatientrecruiting.com

 **Visit us online**  
[pinpointpatientrecruiting.com/neat-her-study](https://pinpointpatientrecruiting.com/neat-her-study)

 **Please see IMPORTANT SAFETY INFORMATION on page 3 and the accompanying Patient Information.**

# Why participate?



## Help others

You will be contributing to important research that can potentially help people in the future.



## Your data, under your control

PicnicHealth will collect all your medical records and put them in one place that you can access or anonymously share anytime.



## Access to study data

Any findings of this study will be shared with you. You will receive a summary of this study when it's completed.



## High privacy standards

We are HIPAA compliant, ensuring your name and contact info, will not be shared with researchers.



## End-to-end encryption

Data is safely stored using bank-level security to keep your medical records secure and encrypted.

# Frequently Asked Questions

## Who qualifies to participate?

You can join the study if you are a U.S. resident receiving NERLYNX (neratinib) as indicated on or after February 1, 2019. NERLYNX is a prescription medicine used alone to treat adults with early-stage HER2+ breast cancer and who have previously been treated with trastuzumab-based therapy. You must be 18 years or older. You cannot join if you are currently participating in a clinical trial.

## How does sharing medical records help with research?

Medical records track every detail of a doctor/patient visit, which provides helpful information on how care has been delivered. They also contain information about symptoms, health status and treatments. Putting all this information together for a group of people allows researchers to see patterns that no one doctor can see on his/her own.

## Who is PicnicHealth?

Founded by a patient advocate, PicnicHealth is focused on helping patients organize all of their medical records in one place while also compiling anonymous health data to share with researchers who are working to find solutions to some of the greatest healthcare challenges.

## How are PicnicHealth & Puma connected?

Puma and PicnicHealth are separate companies that have partnered together for this study. Puma is a biotech company that does scientific research to develop new treatments for a range of medical conditions and PicnicHealth is a digital health company that helps patients collect and manage their medical records.

## Who is Pinpoint Patient Recruiting?

Pinpoint is a company committed to helping connect patients facing cancer and rare disease with opportunities to share their experience through various study opportunities. Pinpoint has partnered with Puma to raise awareness about the Neat-HER patient registry .

## Safety Information

Please see **IMPORTANT SAFETY INFORMATION** on [page 3](#) and the accompanying Patient Information.



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## What is NERLYNX?

- NERLYNX is a prescription medicine used alone to treat adults with early-stage human epidermal growth factor receptor 2 (HER2)-positive breast cancer **and** who have previously been treated with trastuzumab-based therapy.

It is not known if NERLYNX is safe and effective in children.

## IMPORTANT SAFETY INFORMATION

### What is the most important information I should know about NERLYNX (ner links)?

#### NERLYNX® (neratinib) may cause serious side effects, including:

- **Diarrhea.** Diarrhea is a common side effect of NERLYNX, but it can also be severe. You may lose too much body salts and fluid, and get dehydrated. When you start NERLYNX, your healthcare provider should prescribe the medicine loperamide for you during your first 2 months (56 days) of NERLYNX and then as needed. Be sure that your healthcare provider prescribes anti-diarrheals with NERLYNX. Anti-diarrheals must be started with the first dose of NERLYNX. To help prevent or reduce diarrhea:
  - You should start taking loperamide with your first dose of NERLYNX.
  - Keep taking loperamide during the first 2 months (56 days) of NERLYNX treatment and then as needed. Your healthcare provider will tell you exactly how much and how often to take this medicine.
  - Your healthcare provider may also need to give you other medicines to manage diarrhea when you start treatment with NERLYNX. Follow your healthcare provider's instructions on how to use these anti-diarrheal medicines.
  - Always take anti-diarrheals exactly as your healthcare provider tells you.
  - While taking anti-diarrheals, you and your healthcare provider should try to keep the number of bowel movements that you have at 1 or 2 bowel movements each day.
  - Tell your healthcare provider if you have more than 2 bowel movements in 1 day, or you have diarrhea that does not go away.
- **Call your healthcare provider right away, as instructed, if you have severe diarrhea or if you have diarrhea along with weakness, dizziness, or fever.**
- After 2 months (56 days) of treatment with NERLYNX, follow your healthcare provider's instructions about taking loperamide as needed to control diarrhea. Your healthcare provider may change your dose of NERLYNX, temporarily stop or completely stop NERLYNX if needed to manage your diarrhea.

See “What are the possible side effects of NERLYNX?” for more information about side effects.

#### Before taking NERLYNX, tell your healthcare provider about all of your medical conditions, including if you:

- have liver problems. You may need a lower dose of NERLYNX.
- are pregnant or plan to become pregnant. NERLYNX can harm your unborn baby. If you are a female who can become pregnant:
  - Your healthcare provider should do a pregnancy test before you start taking NERLYNX.
  - You should use effective birth control (contraception) during treatment and for at least 1 month after your last dose of NERLYNX.
  - Talk with your healthcare provider about forms of birth control that you can use during this time.
  - Tell your healthcare provider right away if you become pregnant during treatment with NERLYNX.
  - Males with female partners who can become pregnant should use effective birth control during treatment and for 3 months after your last dose of NERLYNX.
- are breastfeeding or plan to breastfeed. It is not known if NERLYNX passes into your breast milk. Do not breastfeed during treatment and for at least 1 month after your last dose of NERLYNX.

**Tell your healthcare provider about all the medicines you take,** including prescription and over-the-counter medicines, vitamins, and herbal supplements.

Especially tell your healthcare provider if you take medicines used to decrease stomach acid, called proton pump inhibitors or PPIs. You should avoid taking these medicines during treatment with NERLYNX.

## What are the possible side effects of NERLYNX?

#### NERLYNX may cause serious side effects, including:

(See “What is the most important information I should know about NERLYNX?”)

- **Liver problems.** Changes in liver function tests are common with NERLYNX. Your healthcare provider should do blood tests before you begin treatment, monthly during the first 3 months, and then every 3 months as needed during treatment with NERLYNX. Your healthcare provider will stop your treatment with NERLYNX if your liver tests show severe problems. Call your healthcare provider right away if you get any of the following signs or symptoms of liver problems:
  - tiredness
  - fever
  - nausea
  - rash
  - vomiting
  - itching
  - pain in the right upper stomach-area (abdomen)
  - yellowing of your skin or whites of your eyes

**The most common side effects** of NERLYNX when used alone include:

- |                               |   |  |                                 |
|-------------------------------|---|--|---------------------------------|
| • diarrhea                    | • vomiting                              | • muscle spasms                        | • swelling of your stomach-area |
| • nausea                      | • rash                                  | • upset stomach                        | • nosebleed                     |
| • stomach-area (abdomen) pain | • dry or inflamed mouth, or mouth sores | • nail problems including color change | • weight loss                   |
| • tiredness                   | • decreased appetite                    | • dry skin                             | • urinary tract infection       |

**These are not all of the possible side effects of NERLYNX. For more information, ask your Healthcare Provider. Tell your doctor if you have any side effects that bother you or that does not go away. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.**

**Please see accompanying Patient Information.**